



## 2025 SCHOOL SPONSORSHIP INFORMATION

### ABOUT THE SCHOOL

For more than 90 years, The School at Jacob's Pillow has been a pivotal professional advancement center for dancers and choreographers to develop a uniquely resonant artistic voice. An international faculty of sought-after artists provide studio experiences that mirror professional standards in some of the world's top dance companies. School dancers live, work and interact with the Festival's global artist community as well as attend Festival performances and events, research in the Jacob's Pillow Archives, and form lifelong career advancing relationships. The School's alumni are defining the field around the world. In 2024 we had 82 sponsored dancers, and our ambition is to have 96 sponsored dancers by 2026 - JOIN US!

### A Competitive Selection Process for School Dancers

In a typical year, approximately 600 dancers apply for the 5 programs offered over the summer; each program has an admittance cap of 24 dancers. Additionally, artistic directors recommend dancers and School Staff recruit dancers at dance conferences nationwide. Artist Faculty review applications made up of written and video materials and invite dancers to the respective programs on a needs-blind basis.

### ABOUT SCHOOL SPONSORSHIP AND THE IMPACT OF YOUR SUPPORT

Transformative experiences in The School at Jacob's Pillow are made possible by the generous commitment of Jacob's Pillow School Sponsors, supporters and established endowments which support The School. The Pillow makes every effort to keep dancer costs to a minimum for the dancers in order to have the widest possible participation from the most promising dancers around the globe. The program tuition fees charged for each program are a fraction of the actual program costs. Sponsorship contributions are vital in supporting The School broadly so that we can welcome pre-professional dancers at a critical time in their development.

**School Sponsorship can start at any level, but is encouraged at \$5,500+ annually and we encourage Sponsors to sign on for a minimum of two years, whenever possible. Multi-year support allows The School to have a vital pipeline for recruitment and program plans into the future.**

- Sponsorship supports the Pillow's ability to attract and recruit the most promising school dancers to the annual onsite programs of The School, and provides access to the renowned Artist Faculty, mentorship, and the extraordinary companies that perform at the Festival each summer.
- Programs planned for 2025 are: Contemporary Ballet (June 15–29), Contemporary (June 30–July 20), Creating in Jazz (July 21–27), Tap Dance (July 28–August 17).
- School Sponsorship at \$5,500 and above is considered a benefit, among several, of membership in the Presenter level of the Ted Shawn Circle and therefore also carries the associated benefits of the relevant Membership level. It is fully tax-deductible to the extent allowed by law.

### A Truly Unique Sponsorship Experience

- Sponsors attend special virtual sessions with School program directors and incoming dancers; can observe in the studio during specified hours; as well as our regular summer Pause in the Process showings and stage performances.
- A School Sponsor may choose to be connected with a dancer or a particular program if they wish, however, many Sponsors prefer not to do so.
- Sponsors and School alumni often have enduring connections and as a community.
- All School Sponsors are invited to attend annual recruitment and special events of The School held in locations such as Miami, New York City, and on the Pillow grounds including the annual summer luncheon.

If you would like to learn more about supporting the next generation of dance artists with The School at Jacob's Pillow, please contact Lila Kanner, Chief Philanthropy Officer by email: [lkanner@jacobspillow.org](mailto:lkanner@jacobspillow.org) or phone: 413-243-9919, ext. 125.